

Responsible Packaging Policy and Practices

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NSL FOODS Public Company Limited



Responsible Packaging Policy and Practices

In the food and bakery industry, packaging is a key element that plays a crucial role in quality, safety, consumer communication, and environmental sustainability. With changing consumer behaviors and increasing environmental awareness, NSL Foods Public Company Limited recognizes the responsibility in selecting, designing, and managing packaging throughout the value chain to support environmental, social, and governance (ESG) goals.

The company is committed to promoting responsible packaging management through **three phases**:

1. Pre-Consumption Phase Focused on reducing impacts from the production of packaging materials through key strategies, including:

- **Responsible Partner Selection:**

Choosing packaging suppliers with strong environmental management systems, using recyclable materials or materials that can be recycled, and meeting food safety standards.

- **Sustainable and Safe Packaging Design:**

- Reducing unnecessary plastic use.
- Using packaging sizes appropriate for the product.
- Promoting the use of biodegradable or natural materials.
- Considering consumer health and safety by using food-grade materials suitable for heat or cold, such as microwave reheating, refrigeration, or freezing, to maintain product quality, taste, and freshness.
- Testing packaging properties under real-use conditions to ensure consumer safety.

- **Collaboration with Partners and Clients:**

- Co-developing and working together to establish responsible packaging.

2. Consumption Phase Enhancing communication with consumers and encouraging environmentally friendly behaviors:

- **Transparent Labeling and Useful Information:**

- Indicating the material type of the packaging.
- Providing disposal instructions or post-consumption management recommendations.
- Supporting educational campaigns for consumers.

- **Public Awareness Campaigns:**

- Using packaging, online platforms, and point-of-sale materials to raise awareness about reducing packaging waste.

3. Post-Consumption Phase Managing packaging after consumption for maximum benefit:

- **Supporting in Circular Economy Principles:**

- Developing guidelines for packaging that can enter recycling or circular processes.
- Consider the feasibility of integrating waste materials into the Circular Economy system.

This approach is integral to creating a sustainable future in the food and bakery industry. It also promotes continuous development to support goals in reducing the environmental and social impact of packaging production and consumption.

